



SUBJECT	CA Code of Regulation Section 1999.5 False and Misleading Advertisement Task Force
----------------	---

MEETING AGENDA

DATE	September 5, 2007	TIME	10:00 AM
LOCATION	National Resource Defense Council 111 Sutter Street, 20th Floor San Francisco, CA 94104 (415) 875-6100		

- I. Roll Call
- II. Approval of Minutes from the July 26, 2007 Meeting
- III. Continued Review and Discussion of Title 16 of CA Code of Regulations Section 1999.5 False and Misleading Advertising
- IV. Continued Review and Discussion of Proposed Guidance Document for Title 16 of CA Code of Regulations Section 1999.5 False and Misleading Advertising
- V. Natural and Organic Claims in Structural Pest Control Advertising
- VI. Food Safety Claims in Structural Pest Control Advertising
- VII. Public Comment on Items Not on the Agenda
- VIII. Agenda Items for Future Meetings
- IX. Adjournment

Times stated are approximate and subject to change. Agenda order is tentative and may be changed without prior notice. This meeting will conform to the Open Meeting Act. The Board provides the public the opportunity at meetings to address each agenda item during discussion or consideration of the item. Total time allocated for public comment on particular issues may be limited. Action may be taken on any agenda item.

Attendance at this meeting is approved for one (1) hour of continuing education credit of rules and regulations.

The meeting facilities are accessible to the physically disabled. Requests for accommodations for the disabled should be made to the board office at 1418 Howe Avenue, Suite 18, Sacramento, California 95825, (916) 561-8700.

This Agenda can be found on the Structural Pest Control Board Website at www.pestboard.ca.gov